

A woman with long dark hair, wearing a white shirt, is pointing at a whiteboard in a meeting. The whiteboard has several sticky notes and a diagram. The background is a blurred office setting with a window and a plant. A blue horizontal bar is positioned above the title text.

Cybersecurity Fire Drills | Incident Response Plans and What Comes Next

Presented by: James Motz, Produced by: Nathan Austin & Stephanie Kingslien, Mytech Partners

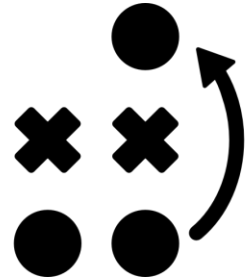
Quick Takes

- *What is an “Incident Response Plan”*
 - *What goes into a good plan?*
 - *How to make the plan useful*
- *Next steps to build your own plan*

One Minute about Mytech



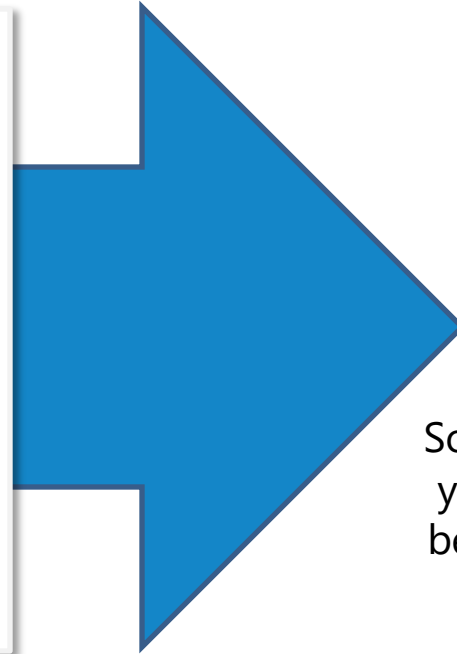
Business & Technology Consultants that serve small to medium-sized businesses



Help you implement a proven IT strategy in alignment with your business goals



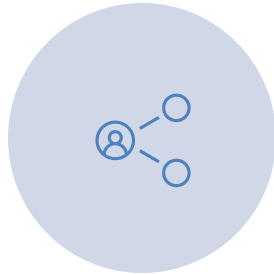
Remove IT Challenges



So you can focus on serving your customers better and be more adaptable to other business challenges.

Our **clients** achieve **4x** more **value** and **productivity** from their IT investments.

Cybersecurity Fire Drills



PURPOSE OF THIS SESSION –
LEARNING ABOUT INCIDENT
RESPONSE PLANS



REASONS TO HAVE ONE



THINGS TO CONSIDER
WHEN PREPARING



Q&A

What it's like...

- Bad day!
- Your organization owns regulated data
- IT is responding to an Event: unauthorized mailbox access
- Probable data disclosure
- Everyone looks at you for what to do next! 😊

...Without a Plan

- Everyone is looking at you for what to do next!
- Call... someone? The insurance agent!
 - ...he's out golfing and not answering his cell
- Ask IT to change everyone's password!
 - They get it half right, and now 50% of your team is locked out
- Tell marketing to warn clients about your breach!
 - Your clients and your staff are now demanding answers

About 3 days later you get started on a low quality response.

...With a Plan

- Everyone begins working on their tasks
- Your team notifies your underwriter's cyber hotline
 - Breach counsel has been assigned
- Your IT team has taken standard containment actions
 - Actively coordinating with cyber response specialists
- Your PR team has created internal and external messaging
 - Clients and staff understand you are acting

You have an understanding of risk within 8 hours – a high quality response.

Practicing Your Fire Drills

- You might pass an inspection on effective *controls*...
 - ...but no one knows what to do when they *fail*.
- The controls to prevent are not enough on their own
- The team needs to know what to do
 - And practice it!

Why is this so important now?

“Every organization today is dependent on technology for mission and business success” (Dr. Ron Ross, NIST)

- Risks to that technology must be managed
- Regulation and compliance requirements are only getting stronger
- Someday, something bad WILL happen. What then?

Make your approach **Formal, Focused, and Coordinated**

Cybersecurity Incident Examples

- Attempt to gain unauthorized access
 - Business email compromise
- Denial of service to information resource
 - DoS attack
- Unauthorized use of information resource
 - Organization website defaced
- Unauthorized modification of information
 - Financial Fraud
- Loss of protected information
 - Disclosure of personal health data

INCIDENT RESPONSE PLAN ELEMENTS

Key elements of an IR Plan:



Who will do what?



How will they do it?



And by **when**?

Key components overview

- Response structure
- Roles and responsibilities
- Resources available
- Communication channels
- Measurements of the response effort
- Documentation and reporting requirements
- Expectations for internal reporting and review

Response Plan Structure

- 1. Preparation
- 2. Detection & Analysis
- 3. Containment, Eradication & Recovery
- 4. Post-Incident Activity

Key components - detailed

Roles and Responsibilities

Who will do What – With Names!

e.g. Incident “commander”, computer incident response team, insurance activation

Resources

Include how to locate/activate these resources

e.g. Cyber insurance policy, breach coach, law enforcement

Communication

How will you get the word out?

e.g. Backup numbers, personal email, multiple channels

Key components - detailed

Measurement

Incident response is expensive – manage your costs!

e.g. Categorization, metrics for assessing effectiveness

Documentation & Reporting

Set standards for preserving evidence & reporting properly

e.g. Legal obligations, when to consult

Internal Review

Arguably most important step – LEARN YOUR LESSONS!

e.g. How to improve controls, how to seek understanding & not blame

HOW TO PUT TO USE

Available, Updated, and Understood

- Make it Accessible
 - Team can locate
 - Hard copies
- Governance
 - Structures allowing success
 - Establish Due Diligence
- Training
 - Leaders and Responders
 - Run through the plan

Summary



Assemble the Team

- Leaders
- Responders
- External resources



Keep it Current

- Regularly get the plan out
- Update the information



Practice

- Play "What If" collectively
- Train your staff



Lessons Learned

- Review after the fact
- Make improvements



Build Your Incident Response Plan

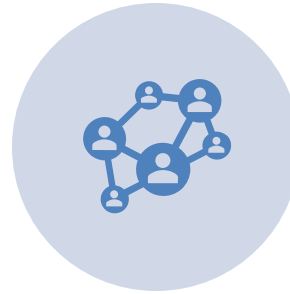
A guide for a cybersecurity crisis

**In-person workshop
October 2022**

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Sessions



Thank you for Attending!
Open for Questions...

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